



DARIAN MEDIĆ

PRODUCT / UI / 3D / WEB

ABOUT ME

Experienced graphic designer specializing in user interface, product design, 3D design, and WordPress. Shifting pixels for over 15 years to create seamless, engaging, and eye-catching digital solutions.

WORK EXPERIENCE

Product Design / UI

2017 - 2024 Evona Electronic / iGaming / Mostar, BA

- ▶ Led comprehensive design projects in the iGaming field, including product design, user interface design for multiple platforms, mobile apps, lottery games, and casino slot games, resulting in an increase in user engagement.
- ▶ Utilized 3D modeling, web design, video ads, motion graphics, and print design to enhance the overall user experience.
- ▶ Utilized Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Blender, Figma, and various generative AI tools to create high-quality digital content and streamline the design process.

Graphic Design

2013 - 2017 Screenfire / Design Agency / Mostar, BA

- ▶ Spearheaded digital and print design projects, including logo design, branding, product design, video ads, motion graphics, photo editing, HTML banners, and large format print ads.
- ▶ Managed and optimized hardware and content for a network of 200+ digital display advertising locations, increasing ad visibility.
- ▶ Utilized Adobe Photoshop, Illustrator, InDesign, and After Effects to deliver high-quality digital and print designs, improving overall project efficiency.

Freelance Design

2008 - Worldwide

- ▶ Provided specialized freelance and contract-based design services, including product design, UI/UX design, and 3D modeling for various clients worldwide, resulting in a 25% increase in client satisfaction and repeat business.

INTERESTS



Music



Photography



Design



Technology

CONTACT

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Website

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EDUCATION

IT Technician

High School
1997 - 2001

LANGUAGES

Croatian - Native
English - C1 Level